



Project ASCENT

Adventure. Science. Community. Education. Nature. Teamwork.

Dear Fellow Adventurers,

We are contacting you today with an exciting opportunity. Project ASCENT is a 501c3 nonprofit corporation based in northwestern Montana. Each summer, Project ASCENT hosts up to five multi-day summer adventure programs free of charge for youth ages 12-17.

The goals of these adventures are to:

- Combat addiction and mental illness associated with a sedentary lifestyle by offering opportunities to participate in local outdoor activities
- Instill a desire to be active and healthy in the outdoors
- Improve self-esteem, teamwork, communication, and leadership skills
- Develop an appreciation and understanding of nature
- Introduce participants to local professionals and job opportunities in science, sustainable energy, and outdoor recreational related areas
- Promote a desire to protect the environment and act as good stewards of our world

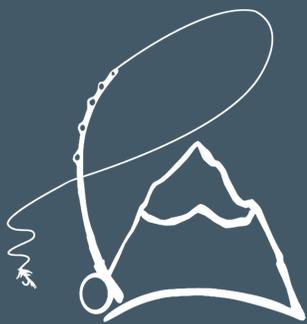
Inside this envelope you will find what we call The Big Ask. This is an informative packet detailing our summer adventure programs, the needs we face, and how you can help us keep these programs running.

We look forward to the possibility of working with you to make a lifelong impact in our communities!

Thank you for your time and consideration!

Best Adventures,

Rob Christensen
CEO/Founder



PROJECT ASCENT

ADVENTURE. SCIENCE. COMMUNITY. EDUCATION. NATURE. TEAMWORK.

A MONTANA-BASED 501(C)3 NONPROFIT ORGANIZATION

PROJECT ASCENT

What we do. Why we do it. How you can help.



Have an Impact

Do you remember the first time you cast your line in the river or reached the top of a mountain? What about the first time you smelled a campfire and looked up at the stars as you crawled into your sleeping bag for the night? Have you ever accomplished something that you never thought you would or could? Imagine what your life would be like if you didn't have those experiences. Project ASCENT offers such moments every summer to young people who might not otherwise be able to live them. And we do it for FREE! We need your help to ensure that young people can fall in love with nature right here in Montana and our surrounding pristine areas.

“I know when I was growing up, the memories that I have of being in the outdoors are the memories that I still have with me today. We want to offer those experiences free of charge, so that they can enjoy those memories, and hopefully take care of the environment when they're older.”



The Cause

Project ASCENT strives to promote personal and community wellness by combating recurring cycles of poverty, addiction, and physical and mental illness created by a sedentary lifestyle. Lack of treatment facilities in Montana reinforces the necessity of prevention. Recent studies prove exposing youth to nature creates a sense of belonging and self-worth, spurring an excitement and interest in becoming involved in positive, healthy activities. Our adventurers learn everything around them has a place in our world, a role to play in our lives, and is connected to us and our choices. By giving youth the gift of this realization, we promote a sense of responsibility and ownership of not only one's own physical, behavioral, and mental health, but the health of the world around them.

ANGELO ALDERETE, FIELD INSTRUCTOR



The Opportunity

Each year, Project ASCENT partners with foundations, organizations, and other entities like yours to design and implement multi-day adventures in Montana's backcountry, wilderness, state lands, and watersheds. Activities such as kayaking, backpacking, rock rappelling, and fly-fishing are just a few of the amazing experiences offered on each adventure. Local wilderness professionals impart their extensive knowledge on local flora and fauna, recreational and wilderness job opportunities, environmental protection and stewardship, among many other area-specific topics. Campfire talks each night give participants a chance to breathe and reflect on their actions and

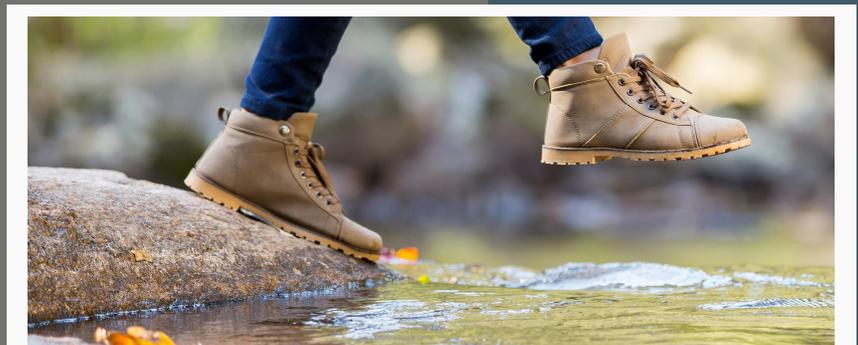


choices to heighten personal awareness and responsibility. Does your community need more awareness, responsibility and stewardship? Do kids in your area need to get out more? As a sponsor, you can provide this opportunity! Your sponsorship will guarantee a place for local youth to have a lasting, life-changing adventure with us this summer and beyond.

The Commitment

Project ASCENT prides itself in continuing our connection with our participants well beyond our camp seasons. Once a participant completes their first adventure, they qualify to apply for a paid

position with us as a Junior Field Instructor each year thereafter! Our participants are invited to help in all of our community and fundraising events each year, spurring community interest and awarding volunteer hours for scholarships and job applications.



“This is their home, and so many of these kids don’t have the opportunity to appreciate what they have in their own backyard.”

RAY BROWN, EXECUTIVE
DIRECTOR SCCD



"It [the adventure] taught you how to be more responsible for yourself, which can help in school."

JULISSA, BLOSSOM LAKE EXPLORER

The Team

Project ASCENT is fully licensed and insured. Our professionals are Wilderness First-Aid, CPR and Swift-Water / Flood Rescue trained and certified, with over 100 years of combined experience leading expeditions in the wilderness. We are passionate about what we do and would love to welcome you to our team!!



"Our adventurers all experience the same thing, at the same time, without distraction. Sometimes they are tested physically, sometimes mentally. This brings them together on a very real level. These experiences negate social status, and places focus on who they are intrinsically and how they react in certain situations. This is such an important realization that is lost in the busy world we live in today. By the end of our adventure together, there is so much visible positive change in these kids. In turn, this growth will improve our communities and better our world. It is amazing and gives me hope for the future."

-Rob Christensen, founder Project ASCENT



The Effort

Each year Project ASCENT hosts up to three community events. These events have a dual-purpose for the organization. The first purpose is to offer a chance for community members to be engaged with Project ASCENT's mission, the outdoors, and each other. The second is to raise funds to help offset some of our operational costs. Our team volunteers months of hard work and creativity in planning and hosting each event. In addition, our grant writing volunteers work year-round to secure funding for our summer adventures to ensure each experience is free to participants. Project ASCENT relies on the success of our grant writing and sponsorships from caring organizations like yours to solidify each summer opportunity for our lucky explorers.



“Never doubt that a small group of thoughtful, committed people can change the world. Indeed, it is the only thing that ever has.”

-MARGARET MEAD



The Ask

Want to have a positive impact in your community and beyond? With any level of sponsorship you can be assured your gift is an opportunity to change lives. Each sponsorship procures food, equipment, lessons, etc. needed for a participant to be successful. This keeps our adventures free and open to anyone from any walk of life, maximizing impact and reach. We would love to welcome you as part of our team!



“You get to socialize a lot more. Usually when you’re at home you’re on your phone...and out there you get to talk more, face to face. I feel a lot more confident, in a lot of things. I also feel like I can express myself a little bit more.”

ABBY, BLOSSOM LAKE EXPLORER

The Mountain GOAT

Full Sponsorship! (Greatest Of All Time)



→ **\$32,500** ←

Get your company name on all of our adventures! Sponsor a full season of adventures for 50 participants with this prestigious sponsorship! Includes a personalized adventure, free lifetime entry for four to all of our events, an invitation to this season’s campfire talks, shout-out in our local newspaper, your local newspaper, our website, all of our events, and a signed plaque from all of our adventurers for your trophy wall!



The Bighorn

Sponsor four adventures for 40 participants! Sponsorship includes your company name on each adventure, an invitation to this season’s campfire talks, free entry to this year’s events, sponsorship props in all of our events, our



local newspaper, your local newspaper, our website, and a signed plaque from all of our adventurers for your giant refrigerator!



→ **\$26,000** ←



The Two Bear

Team-up with another business to co-sponsor four of our adventures for a season! You will personally sponsor two adventures for 20 lucky youth! Pick a co-sponsor or we will match you up. Sponsorship includes your company name on each adventure, free entry to this year's events,



an invitation to two campfire talks, sponsorship props in our local newspaper, all of our events, your local newspaper, our website, and a signed plaque from all of our adventurers for your giant scrap book!



→ **\$13,000** ←



The Elk



→ **\$6,500** ←

Sponsor an adventure for 10 kids this summer! Sponsorship includes your company name on this adventure, free entry to this year's events, sponsorship props in our local newspaper, all of our events, your local newspaper, our website, and a signed plaque from all of our adventurers to hang on your mantle!



The Bucks

Team-up with another business to co-sponsor an adventure for a season! You will personally sponsor 5 lucky youth! Pick a co-sponsor or we will match you up. Sponsorship includes your company names on the



adventure, free entry to this year's events, an invitation to a campfire talk, sponsorship props in our local newspaper, your local newspaper, our website, and a thank-you gift from our adventurers and staff!



→ **\$3,250** ←

“I feel like I accomplished a lot. I feel a bit more grown up”

CAELAN, BLOSSOM LAKE EXPLORER



“It’s nice to just go outside and get away from electronics and connect to nature a little bit more.”

ANIKA, BULL RIVER EXPLORER



The Pika



→ \$650 ←

Sponsor an adventure for one lucky kid! Add as many Pika sponsorships as you wish together to sponsor a troop! Sponsorship includes props on our website and a signed card from your sponsee(s)!



The Lone Pine

Go out on a limb and enter your own sponsorship amount! Any amount can be used in any capacity to help an adventurer be successful! You can even request funding



allocation, such as food, equipment, operational costs, etc. Sponsorship includes props on our website and recognition from our team!



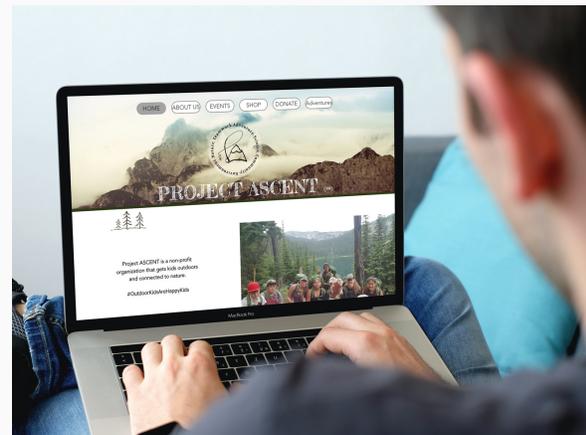
→ CUSTOMIZE ←

The Change

To complete a sponsorship you can visit our website at:

WWW.PROJECTASCENT.ORG/DONATE

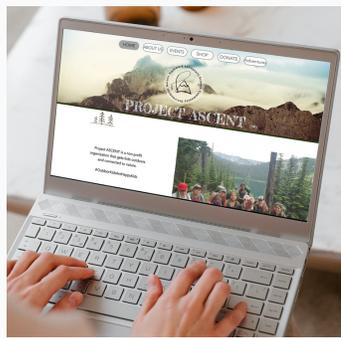
scan the corresponding QR code listed with the sponsorship of your choice, or fill out the included form and return it to us with your donation. Contributions are all tax deductible. .





The Network

Questions, comments, concerns, congratulations? We would love to hear from you! Visit our website, shoot us a text or email, call us, write us, or follow us on Facebook for more information and updates!



“If we are to reach real peace in this world...we shall have to begin with children.”

MAHATMA GANDHI

**Project ASCENT
PO Box 1954
Thompson Falls, MT 59873**

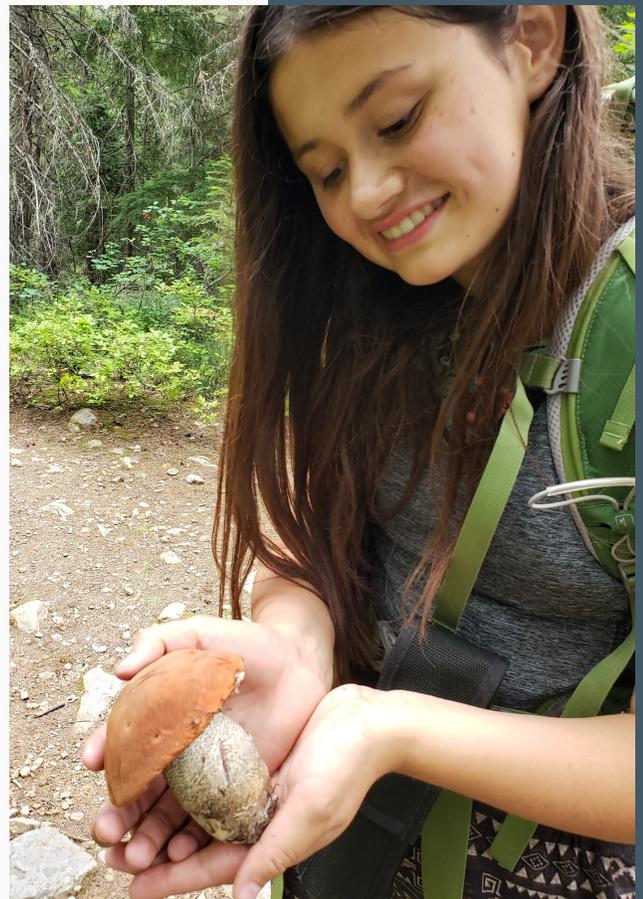
**Rob Christensen, Founder/CEO
(406) 799-1793**

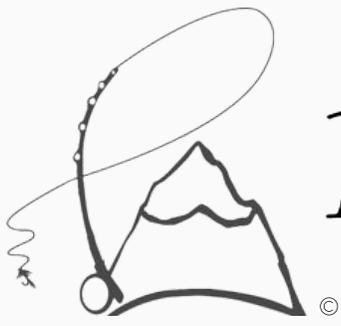
**Andrea Christensen, Secretary
(406) 868-8775**

www.projectascent.org

projectascentmt@gmail.com

[@projectascentmt](https://www.instagram.com/projectascentmt)





Project ASCENT





"Of all the paths you take in life, make sure a few of them are dirt."

John Muir



"Education should not be the filling of a pail, but the lighting of a fire."

-William Butler Yeates



THE IMPACT

SPONSOR INFORMATION

Sponsor's Name _____
(Business, Organization, or Individual)

Name of Contact Person _____

Title _____ Phone Number _____

Mailing Address _____ City, State _____

Zip _____

E-Mail _____

Please email your company logo to: projectascentmt@gmail.com

Level of Giving

Payment Type

 **\$32,500**
The G.O.A.T.

 **\$3,250**
The Bucks

Cash

 **\$26,000**
The Bighorn

 **\$650 x ____**
The Pika

Check

Please Invoice

 **\$13,000**
The Two Bear

 \$ _____
The Lone Pine

**For credit card or paypal visit our website at*

 **\$6,500**
The Elk

www.projectascent.org/donate



I would like to be an annual sponsor, please contact me again next year!

This space is where you can leave us a note!

Note _____

*The gift of adventure lasts a lifetime! Thank you from all of us at Project ASCENT!
-Rob Christensen*

More Information :

 PO BOX 1954 Thompson Falls, MT 59873

 (406) 799-1793 (Rob Christensen)

 www.projectascent.org

THANK YOU!!